

# NCC Cable System Order

117158347

Order #	62317337	Flight Dates	08/15/16 - 08/28/16	Update Date	08/16/16
Syscode	8166	Agency	Del Cielo Media	Version	2 Vs. 1
System Name	Spectrum/Wausau Interconnect, WI	Advertiser	Freedom Partners Action Fund	Show All Lines	
Market	Wausau, WI	Client Code	FPAF6	Total # of Weeks	2
AE	Alexander Fiske	Product Code	ORDR	Total	\$7,475.00
Sales Coordinator	Becca Karam	Est Code	W18178	Commission	\$1,121.25
Office	Washington	Product Name		Net Total	\$6,353.75
Phone	(301) 951-2620	Credit Status		Total Spots	160
Status	Not accepted	Primary Demo	Women 25-54	Affiliate Split	100.0
Survey	Cable Nielsen Live+1 May16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments : 8/16 MG from 62317334

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BRVO	VARIOUS	8/15/16	8/21/16	19:00	24:00			X	X	X	X	X	-	-	5	\$40.00	\$200.00	30	NEG Rates
2	BRVO	VARIOUS	8/22/16	8/28/16	19:00	24:00	X	X						-	-	2	\$40.00	\$80.00	30	NEG Rates
3	CMDY	VARIOUS	8/15/16	8/21/16	19:00	24:00			X	X	X	X	X	-	-	10	\$30.00	\$300.00	30	NEG Rates
4	CMDY	VARIOUS	8/22/16	8/28/16	19:00	24:00	X	X						-	-	4	\$30.00	\$120.00	30	NEG Rates
5	ESPN	AVG. ALL WKS<	8/15/16	8/21/16	19:00	24:00			X	X	X	X	X	-	-	23	\$70.00	\$1,610.00	30	NEG Rates
6	ESPN	AVG. ALL WKS<	8/22/16	8/28/16	19:00	24:00	X	X						-	-	8	\$70.00	\$560.00	30	NEG Rates
7	FRFM	VARIOUS	8/15/16	8/21/16	19:00	24:00			X	X	X	X	X	-	-	15	\$25.00	\$375.00	30	NEG Rates
8	FRFM	VARIOUS	8/22/16	8/28/16	19:00	24:00	X	X						-	-	6	\$25.00	\$150.00	30	NEG Rates
9	FX	VARIOUS	8/15/16	8/21/16	19:00	24:00			X	X	X	X	X	-	-	5	\$45.00	\$225.00	30	NEG Rates
10	FX	FX MOVIE PRIME<	8/22/16	8/28/16	19:00	24:00	X	X						-	-	2	\$45.00	\$90.00	30	NEG Rates
11	GOLF	AVG. ALL WKS<	8/15/16	8/21/16	19:00	24:00			X	X	X	X	X	-	-	5	\$20.00	\$100.00	30	NEG Rates
12	GOLF	AVG. ALL WKS	8/22/16	8/28/16	19:00	24:00	X	X						-	-	2	\$20.00	\$40.00	30	NEG Rates
13	HIST	VARIOUS	8/15/16	8/21/16	19:00	24:00			X	X	X	X	X	-	-	10	\$70.00	\$700.00	30	NEG Rates
14	HIST	AVG. ALL WKS<	8/22/16	8/28/16	19:00	24:00	X	X						-	-	4	\$70.00	\$280.00	30	NEG Rates
15	SYFY	SYFY MOVIE<	8/15/16	8/21/16	19:00	24:00			X	X	X	X	X	-	-	5	\$20.00	\$100.00	30	NEG Rates
16	SYFY	SYFY MOVIE<	8/22/16	8/28/16	19:00	24:00	X	X						-	-	2	\$20.00	\$40.00	30	NEG Rates
17	TBSC	VARIOUS	8/15/16	8/21/16	19:00	24:00			X	X	X	X	X	-	-	15	\$60.00	\$900.00	30	NEG Rates
18	TBSC	VARIOUS	8/22/16	8/28/16	19:00	24:00	X	X						-	-	6	\$60.00	\$360.00	30	NEG Rates
19	TNT	AVG. ALL WKS<	8/15/16	8/21/16	19:00	24:00			X	X	X	X	X	-	-	15	\$45.00	\$675.00	30	NEG Rates
20	TNT	AVG. ALL WKS	8/22/16	8/28/16	19:00	24:00	X	X						-	-	6	\$45.00	\$270.00	30	NEG Rates
21	BRVO	VARIOUS	8/15/16	8/21/16	19:00	24:00			X	X	X	X	X	-	-	2	\$40.00	\$80.00	30	+2x

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						-	

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22	CMDY	VARIOUS	8/15/16	8/21/16	19:00	24:00			X	X	X	X	X	-	-	1	\$30.00	\$30.00	30	+1x
23	GOLF	AVG. ALL WKS<	8/15/16	8/21/16	19:00	24:00			X	X	X	X	X	-	-	4	\$20.00	\$80.00	30	+4x
24	SYFY	SYFY MOVIE<	8/15/16	8/21/16	19:00	24:00			X	X	X	X	X	-	-	1	\$20.00	\$20.00	30	+1x
25	TNT	AVG. ALL WKS<	8/15/16	8/21/16	19:00	24:00			X	X	X	X	X	-	-	2	\$45.00	\$90.00	30	+2x

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	160	0	0	0	0	0	0	0	0	0	0	0	160
AMT	\$7,475.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$7,475.00

SYSTEM APP: SALES ACCT

62317337 | Wausau, WI | Spectrum/Wausau Interconnect, WI | 8166 |

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